China Takes Aim at Dollar

By ANDREW BATSON

BEIJING -- China called for the creation of a new currency to eventually replace the dollar as the world’s standard, proposing a sweeping overhaul of global finance that reflects developing nations’ growing unhappiness with the U.S. role in the world economy.

The unusual proposal, made by central bank governor Zhou Xiaochuan in an essay released Monday in Beijing, is part of China’s increasingly assertive approach to shaping the global response to the financial crisis.

Mr. Zhou’s proposal comes amid preparations for a summit of the world’s industrial and developing nations, the Group of 20, in London next week. At past such meetings, developed nations have criticized China’s economic and currency policies.

This time, China is on the offensive, backed by other emerging economies such as Russia in making clear they want a global economic order less dominated by the U.S. and other wealthy nations.

However, the technical and political hurdles to implementing China’s recommendation are enormous, so even if backed by other nations, the proposal is unlikely to change the dollar’s role in the short term. Central banks around the world hold more U.S. dollars and dollar securities than they do assets denominated in any other individual foreign currency. Such reserves can be used to stabilize the value of the central banks’ domestic currencies.

Monday’s proposal follows a similar one Russia made this month during preparations for the G20 meeting. Like China, Russia recommended that the International Monetary Fund might issue the currency, and emphasized the need to update "the obsolescent unipolar world economic order."

Chinese officials are frustrated at their financial dependence on the U.S., with Premier Wen Jiabao this month publicly expressing "worries" over China’s significant holdings of U.S. government bonds. The size of those holdings means the value of the national rainy-day fund is mainly driven by factors China has little control over, such as fluctuations in the value of the dollar and changes in U.S. economic policies. While Chinese banks have weathered the global downturn and continue to lend, the collapse in demand for the nation’s exports has shuttered factories and left millions jobless.

In his paper, published in Chinese and English on the central bank’s Web site, Mr. Zhou argued for reducing the dominance of a few individual currencies, such as the dollar, euro and yen, in
international trade and finance. Most nations concentrate their assets in those reserve
currencies, which exaggerates the size of flows and makes financial systems overall more volatile,
Mr. Zhou said.

Moving to a reserve currency that belongs to no individual nation would make it easier for all
nations to manage their economies better, he argued, because it would give the reserve-currency
nations more freedom to shift monetary policy and exchange rates. It could also be the basis for
a more equitable way of financing the IMF, Mr. Zhou added. China is among several nations
under pressure to pony up extra cash to help the IMF.

John Lipsky, the IMF’s deputy managing director, said the Chinese proposal should be treated
seriously. "It reflects officials' concerns about improving the stability of the financial system," he
said. "It's interesting because of China's unique position, and because the governor put it in a
measured and considered way."

China's proposal is likely to have significant implications, said Eswar Prasad, a professor of trade
policy at Cornell University and former IMF official. "Nobody believes that this is the perfect
solution, but by putting this on the table the Chinese have redefined the debate," he said. "It
represents a very strong pushback by China on a number of fronts where they feel themselves
being pushed around by the advanced countries," such as currency policy and funding for the
IMF.

A spokeswoman for the U.S. Treasury Department declined to comment on Mr. Zhou's views. In
recent weeks, senior Obama administration officials have sought to reassure Beijing that the
current U.S. spending spree is a short-term effort to restart the stalled American economy, not
evidence of long-term U.S. profligacy.

"The re-establishment of a new and widely accepted reserve currency with a stable valuation
benchmark may take a long time," Mr. Zhou said. In remarks earlier Monday, one of his
deputies, Hu Xiaolian, also said the dollar's dominant position in international trade and
investment is unlikely to change soon. Ms. Hu is in charge of reserve management as the head of
China's State Administration of Foreign Exchange.

Mr. Zhou's comments -- coming on the heels of Mr. Wen's musing about the safety of China's
dollar holdings -- appear to be a warning to the U.S. that it can't expect China to finance its
spending indefinitely.

The central banker's proposal reflects both China's desire to hold its $1.95 trillion in reserves in
something other than U.S. dollars and the fact that Beijing has few alternatives. With more U.S.
dollars continuing to pour into China from trade and investment, Beijing has no realistic option
other than storing them in U.S. debt.

Mr. Zhou argued, without mentioning the dollar by name, that the loss of the dollar's de facto
reserve status would benefit the U.S. by avoiding future crises. Because other nations continued
to park their money in U.S. dollars, the argument goes, the Federal Reserve was able to pursue
an irresponsible policy in recent years, keeping interest rates too low for too long and thereby
helping to inflate a bubble in the housing market.

"The outbreak of the crisis and its spillover to the entire world reflected the inherent
vulnerabilities and systemic risks in the existing international monetary system," Mr. Zhou said. The increasing number and intensity of financial crises suggests "the costs of such a system to the world may have exceeded its benefits."

Mr. Zhou isn't the first to make that argument. "The dollar reserve system is part of the problem," Joseph Stiglitz, the Columbia University economist, said in a speech in Shanghai last week, because it meant so much of the world's cash was funneled into the U.S. "We need a global reserve system," he said in the speech.

Mr. Zhou's idea is to expand the use of "special drawing rights," or SDRs -- a kind of synthetic currency created by the IMF in the 1960s. Its value is determined by a basket of major currencies. Originally, the SDR was intended to serve as a shared currency for international reserves, though that aspect never really got off the ground.

These days, the SDR is mainly used in the IMF's accounting for its transactions with member nations. Mr. Zhou suggested countries could increase their contributions to the IMF in exchange for greater access to a pool of reserves in SDRs.

Holding more international reserves in SDRs would increase the role and powers of the IMF. That indicates China and other developing nations aren't hostile to international financial institutions -- they just want to have more say in running them. China has resisted the U.S. push to make an immediate loan to the IMF because that wouldn't give China a bigger vote. Ms. Hu said Monday that China, which encourages the IMF to explore other fund-raising options, would consider buying into a bond issue.

The IMF has been working on a proposal to issue bonds, probably only to central banks. Bond purchases are one way for the organization to raise money and meet its goal of at least doubling its lending war chest to $500 billion from $250 billion. Japan has loaned the IMF $100 billion and the European Union has pledged another $100 billion.

—Terence Poon in Beijing, James T. Aredy in Shanghai, and Bob Davis and Michael M. Phillips in Washington contributed to this article.

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